

## Marketing Text for “Drafting and Reviewing Confidentiality Agreements” Webcast

### **Description:**

Confidentiality agreements play an essential but frustrating role in the transactional world. Essential because protecting one’s trade secrets and other confidential information plays an increasingly important role in business. Frustrating because lawyers and contract-management personnel spend an inordinate amount of time drafting and reviewing confidentiality agreements and wrestling with the subtle and awkward issues they often raise.

This program presents a practical, structured, and up-to-date overview of key topics relating to different kinds of confidentiality agreements. The speakers are Ken Adams, the leading authority on contract drafting; Chris Lemens, general counsel of General Information Services, Inc.; and Glenn West, a partner at the law firm Weil, Gotshal & Manges LLP.

### **Content Partner:**

This program is presented with [Koncision Contract Automation](#), developer of online document-assembly templates of business contracts. Koncision’s first product is a confidentiality-agreement template for the U.S. market. It offers detailed guidance regarding issues discussed in this program, and it incorporates contract language of unmatched clarity that allows the user to address those issues appropriately.

***Anyone who registers for this program will receive at no extra charge a one-week, one-transaction subscription to Koncision’s confidentiality-agreement template.***

[**UPDATED:** Koncision is no more, as I explain [here](#). Instead, a new, improved, and more convenient version of my confidentiality-agreement template is available [here](#).]

### **Speakers:**

Kenneth A. Adams—Ken Adams is founder and president of Koncision Contract Automation and author of [A Manual of Style for Contract Drafting](#) (ABA 2d ed. 2008), a comprehensive and groundbreaking guide to the building blocks of contract language. He’s also a lecturer at the University of Pennsylvania Law School, and he blogs at [The Koncise Drafter](#). According to The Lawyers Weekly, “In the world of contract drafting, Ken Adams is the guru.”

Chris Lemens—Since 2007, Chris Lemens has been executive vice president and general counsel of General Information Services, Inc., a company that provides a variety of employee-related services, including background screening, workforce management systems, tax credit processing, and compliance services. From 1995 until he joined GSI, Chris served as in-house counsel for a number of other technology companies. As in-house counsel, Chris’s main responsibility has been drafting and negotiating complex commercial transactions, typically ones involving intellectual property, data rights, and confidentiality provisions.

Glenn D. West—Glenn West is the managing partner of the Dallas office of the law firm Weil, Gotshal & Manges LLP and is a member of the firm's management committee. He has a diverse national and international corporate practice. He regularly represents private-equity firms in acquiring and making investments in public and private companies. He also represents public and private companies in acquisitions and financings and regularly provides general corporate and crisis-management advice to boards and their management.